

cutlery

nendo

valerie^{objects}



cutlery by nendo

04 project press release: the cutlery project

05 product press release

06 skelton

11 designer profile

12 nendo

13 valerie_objects in a nutshell

14 contact

project press release

— the cutlery project

A cutlery collection by international designers: Jinyun Jeon (KR/NL), Muller Van Severen (BE), Maarten Baas (NL), Studio Simple (BE/NL), Koichi Futatsumata (JPN) and Studio Wieki Somers (NL) for **valerie_objects** initiated in 2015. Basically, all of them have created the same thing: a prototype set of tools to eat with. Spoons, forks and knives. The result is six totally quirky high-end luxury sets of cutlery that surprise and delight eyes, hands and mouth.

The designs of **Maarten Baas** (NL) and **Koichi Futatsumata** (JPN) are the first two sets that have been taken in production. With their interpretation of the ideal set of cutlery they will feature the Antwerp based label. During Fuorisalone Milano 2018 we celebrated the launch of the cutlery set of **Muller Van Severen** (BE) and earlier that year, Oki Sato – **nendo** (JPN) – was eager to join the cutlery project as he had never designed a cutlery set before. The outcome will definitely make you smile.

“When I approached the designers and design teams to create a set of cutlery for **valerie_objects**, I knew that they would each use their expertise, background and knowledge to come up with a completely divergent range of results. Some of them had already experimented with cutlery, others had been fascinated by the design for years, while for yet others it was their first foray into designing this modest eating tool. But whatever stage they were at, they all succeeded in delivering a surprise.” said curator Veerle Wenes.

product press release

product press release

— skelton

The cutlery “skelton” has been reduced to the absolute minimum, limiting the amount of material used whilst still retaining its functionality, left remaining is the outline of the cutlery like the image of a skeleton reflected in an X-ray.

It can be hooked and stored in various places in the kitchen and the teaspoon can be hooked onto the rim of the cup.

There are four items, a spoon, fork, knife, and teaspoon, the set also has a dedicated stand and wall hook to display the set.

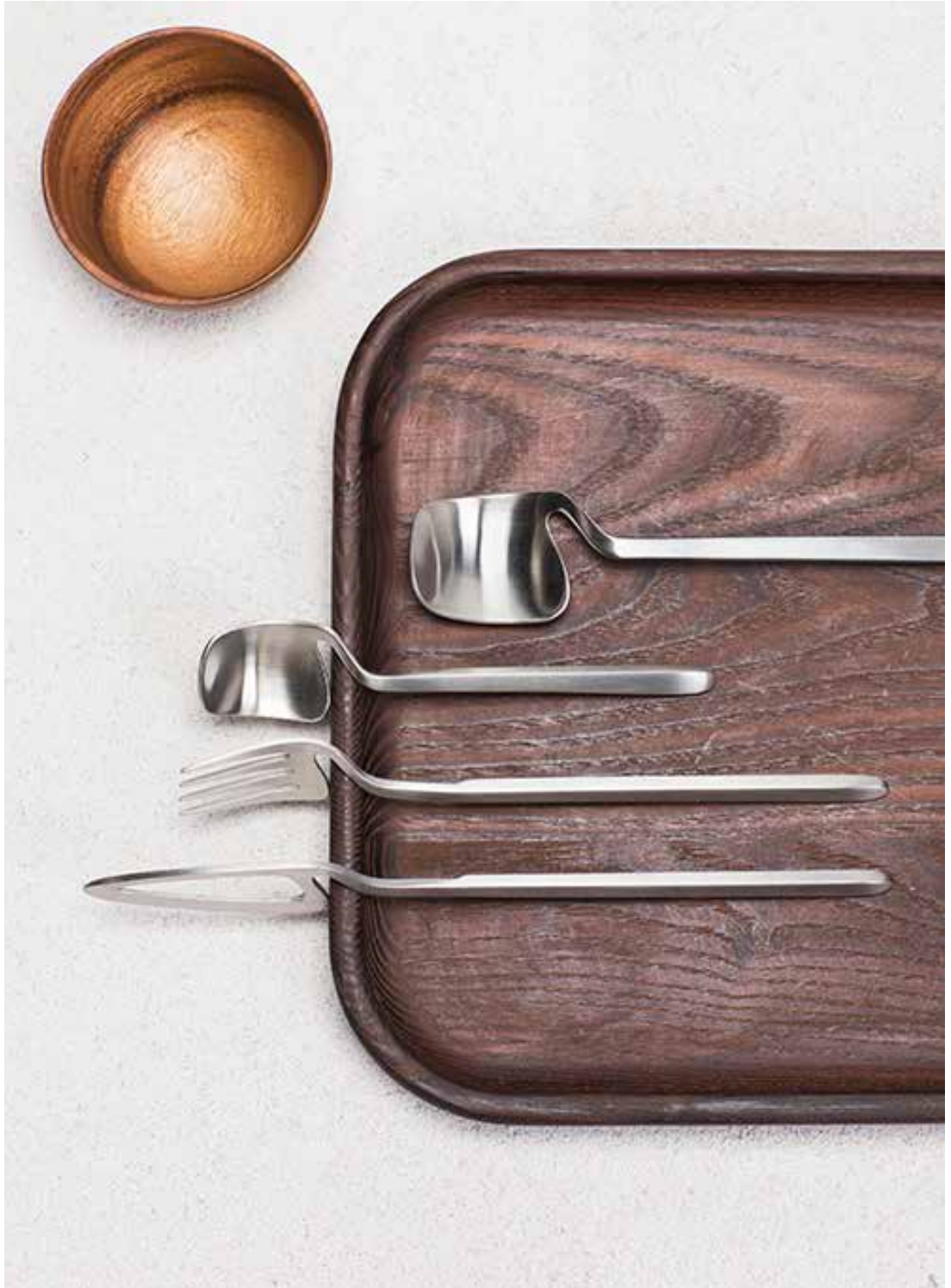
The cutlery is also available with a black PVD coating.

cutlery by
nendo



black brushed

cutlery by
nendo



brushed
stainless

valerie^{objects}

cutlery by
nendo



valerie objects

cutlery by
nendo



< brushed stainless
black brushed v

sizes

knife	fork	table spoon	coffee spoon
2,9 cm 1,14 inch	2,9 cm 1,14 inch	3,6 cm 1,42 inch	3 cm 1,18 inch
0,55 cm 0,22 inch	0,50 cm 0,20 inch	0,50 cm 0,20 inch	0,50 cm 0,20 inch



valerie^{objects}

designer profile



— **nendo**

Nendo is the alias of Japanese designer Oki Sato (1977). From 2002 on, he has grown into being one of the most famous designers of the world today. He won countless of awards from magazines and institutions such as Dezeen, Wallpaper and Maison & Objet and his work has been collected by Museum of Modern Art (New York), Musée des Arts Décoratifs (Paris), Victoria and Albert Museum (London) and many others. Sato is known to work at four hundred projects at the same time and creates poetic minimalist objects with a humorous twist, often consisting of nothing more than the contours. 'I see outlines everywhere'.

—
photo by xxxxxxxx

valerie_objects in a nutshell

valerie_objects is an Antwerp-based design label initiated by Axel Van Den Bossche and art director Veerle Wenes, combining their professional and personal tastes for all things good and beautiful.

By allowing designers, architects and artists to translate their signature style into tangible objects, valerie_objects has become a unique collection of everyday items with out-of-the-box aesthetics. These are objects people truly get entangled with.

Authentic thinking and creative minds are at the heart of the label.

contact

Veldkant 21
2550 Kontich — Belgium

T +32 3 458 05 82
F +32 3 458 05 84
info@valerie-objects.com

_general manager
Stephanie Rosseel
stephanie@valerie-objects.com
+32 499.40.18.74

—
press@valerie-objects.com

—
product sheets available
www.valerie-objects.com

—
press downloads
www.valerie-objects.com/press

log in with email + name +
organization

_art direction
Veerle Wenes

_product development
Jan Aerts

_photography
Siska Vandecasteele

_graphic design
maff.be

**all things
good
and beautiful**